

Press release

PCIM Asia 2020 returns next July and receives keen interest from exhibitors

Hong Kong, November
2019

Stephen Lam
Tel. +852 2238 9972
stephen.lam@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.pcimasia-expo.com

PCIM20_PR1_Eng

PCIM Asia is regarded as one of the most renowned and popular power electronics exhibitions in China, which is especially well-known for its in-depth analysis of various applications. The show will return to Shanghai in July 2020, once again providing industry players a leading business and conference platform to learn more about the most recent developments and future trends of the power electronics industry.

PCIM Asia was a huge success last year in terms of visitor entry, with a record-breaking visitor figure of 6,358. In light of this, around 70% of the exhibitors are keen to return to PCIM Asia this year. Many of the leading brands have already confirmed their participation. These include CRRC, LEM, MacDermid Alpha, Power Integrations, ROHM, Silan, Toshiba and more. Looking forward to the 2020 show, Ms Yang Hongya of CRRC expressed: "PCIM Asia is one of the most professional power electronics and semiconductor annual events in China. We are grateful that it converges relevant industry personnel for high-level conversations, providing us with first-hand information on market developments."

Ms Annie Tang of Power Integrations also commented: "PCIM Asia's professionalism is among the best in the power electronics industry. Buyers are of high quality here, and most of the companies that come here are well-known in the industry."

In addition, Fuji Electric (China), Infineon Technologies China, Mitsubishi Electric & Electronics (Shanghai) and SEMIKRON Electronics (Zhuhai) will be the fair sponsors again, contributing to the development of the power electronics industry in China.

PCIM Asia Conference 2020 Call for Papers registration begins

Concurrent with the exhibition is the PCIM Asia Conference, one of the most important and influential conferences for power electronics in Asia, will also make its return in 2020. As in the past, the conference aims to facilitate knowledge exchange and explore emerging best practices among the global community. This year, 'E-Mobility and Infrastructure' will be the highlight of the conference. There will also be a brand new topic about 'System Reliability', which offers a wider range of options for

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

professionals to select the topics of their papers. The Call for Papers for PCIM Asia Conference 2020 is now open until 31 December 2019.

Power Electronics Applied in Energy Storage Seminar offers the latest market intelligence in energy management

With less than a year to go before the fair, the PCIM Asia Power Electronics Applied in Energy Storage Seminar was held at the Sheraton Shenzhen Futian Hotel on 18 October to mark the official start of PCIM Asia 2020. Over 150 attendees participated in the summit. The seminar was supported by a number of prominent companies and industry associations in China. They include Shanghai Jiaotong University, Sungrow Power, SEMIKRON, Sinexcel, Infineon, Mitsubishi Electric, Danfoss, Wolong Electric, Dongguan Lithium Battery Industry Association and South China University of Technology School of Electric Power Engineering.

The application of power electronics in energy storage was the main theme of the seminar, which focused on both charging and power storage management for electric vehicles, and energy storage systems in smart grids for renewable energy like wind and solar power. Numerous industry experts shared their insights on actual applications in their respective fields. Furthermore, the PCIM Asia Power Electronics Applied in Control Systems of Electric Drive Forum, another pre-show event will also be held in Guangzhou next February. The forum will focus on the new and upcoming developments of power electronics in the application of electric drive. More details will be announced later.

PCIM Asia is jointly organised by Shanghai Pudong International Exhibition Corp, Guangzhou Guangya Messe Frankfurt Co Ltd and Mesago Messe Frankfurt GmbH. The fair will take place from 1 – 3 July 2020 at the Shanghai World Expo Exhibition and Convention Centre to showcase the latest offerings in the power electronics industry.

To find out more about the 2020 show and further details and conditions about “Call for Papers”, please visit www.pcimasia-expo.com or email pcimasia@china.messefrankfurt.com.

– end –

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com.

PCIM Asia
Shanghai, China, 1 – 3 July 2020