

Press release

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## PCIM Asia 2020 postponed to November

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**The organisers of PCIM Asia have confirmed that the 2020 edition of the fair will now take place from 16 – 18 November due in part to disruptions to international travel resulting from the COVID-19 outbreak. Scheduled to take place in early July in Shanghai, the exhibition and conference for power electronics, intelligent motion, renewable energy and energy management will now be held four months later, remaining at the Shanghai World Expo Exhibition and Convention Center.**

Mr Louis Leung, Deputy General Manager of Guangzhou Guangya Messe Frankfurt Co Ltd commented on the decision: “We have been working tirelessly over the last few months to try to keep the original July date, but after consulting with our stakeholders, we believe it is best to delay the fair until later in the year to minimise the risk, while the autumn timing will help to facilitate the industry’s recovery. Especially given the worldwide profile of the exhibitors and conference speakers, postponing the fair until November gives us more confidence that we can host a well-rounded, international event at this time. These extra few months will ensure that more of our overseas stakeholders can travel to Shanghai at this time. Furthermore, given PCIM Europe 2020 will now take place digitally from 7 – 8 July, we feel it’s important to provide a meeting place this year to further assist with the industry’s recovery.”

PCIM Asia is a specialised event for power electronics, intelligent motion, renewable energy and energy management. In 2019, the fair hosted 81 exhibitors and 6,358 visitors from around the world, while 46 papers were presented to 407 attendees at the concurrent PCIM Asia Conference. Mr Leung continued: “Earlier in the year both the exhibitor and visitor registrations for the fair were tracking around 15-20% ahead of last year, while we also expected the conference participation to increase, however with the COVID-19 outbreak the situation will now be different. We are still confident however that the November date will be a success as the industry will be looking to bounce back as things return to normal later in the year.”

The fair is jointly organised by Shanghai Pudong International Exhibition Corp, Guangzhou Guangya Messe Frankfurt Co Ltd and Mesago Messe Frankfurt GmbH.

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To find out more, please visit [www.pcimasia-expo.com](http://www.pcimasia-expo.com) or email [pcimasia@china.messefrankfurt.com](mailto:pcimasia@china.messefrankfurt.com).

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**Background information on Messe Frankfurt**

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\* preliminary figures 2019