

Press release

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## PCIM Asia 2022 to be postponed

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PCIM22\_postponement

**The organisers of PCIM Asia made the decision today to defer the fair in view of current circumstances regarding the pandemic in Shanghai. Originally scheduled to open from 31 August – 2 September at the Shanghai New International Expo Centre, new dates for the exhibition and conference will be announced in due course.**

Mr Louis Leung, Deputy General Manager of Guangzhou Guangya Messe Frankfurt Co Ltd, outlined the rationale behind the postponement: “With the evolving situation of the pandemic and the well-being of our exhibitors and participants in mind, we have chosen to postpone PCIM Asia. Our co-organisers and supporters of the fair and conference, as well as our exhibitors are all on-board with this decision. They believe, as do we, that it is better to host the event at a later date in order to give all parties concerned the confidence that it will go ahead with minimal disruption. Finally, I’d like to express our gratitude to all participants for their understanding and support.”

PCIM Asia is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Mesago Messe Frankfurt GmbH. To find out more about PCIM Asia, please visit [www.pcimasia-expo.com](http://www.pcimasia-expo.com) or email [pcimasia@china.messefrankfurt.com](mailto:pcimasia@china.messefrankfurt.com).

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### Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt’s strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and

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flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)