

pcim

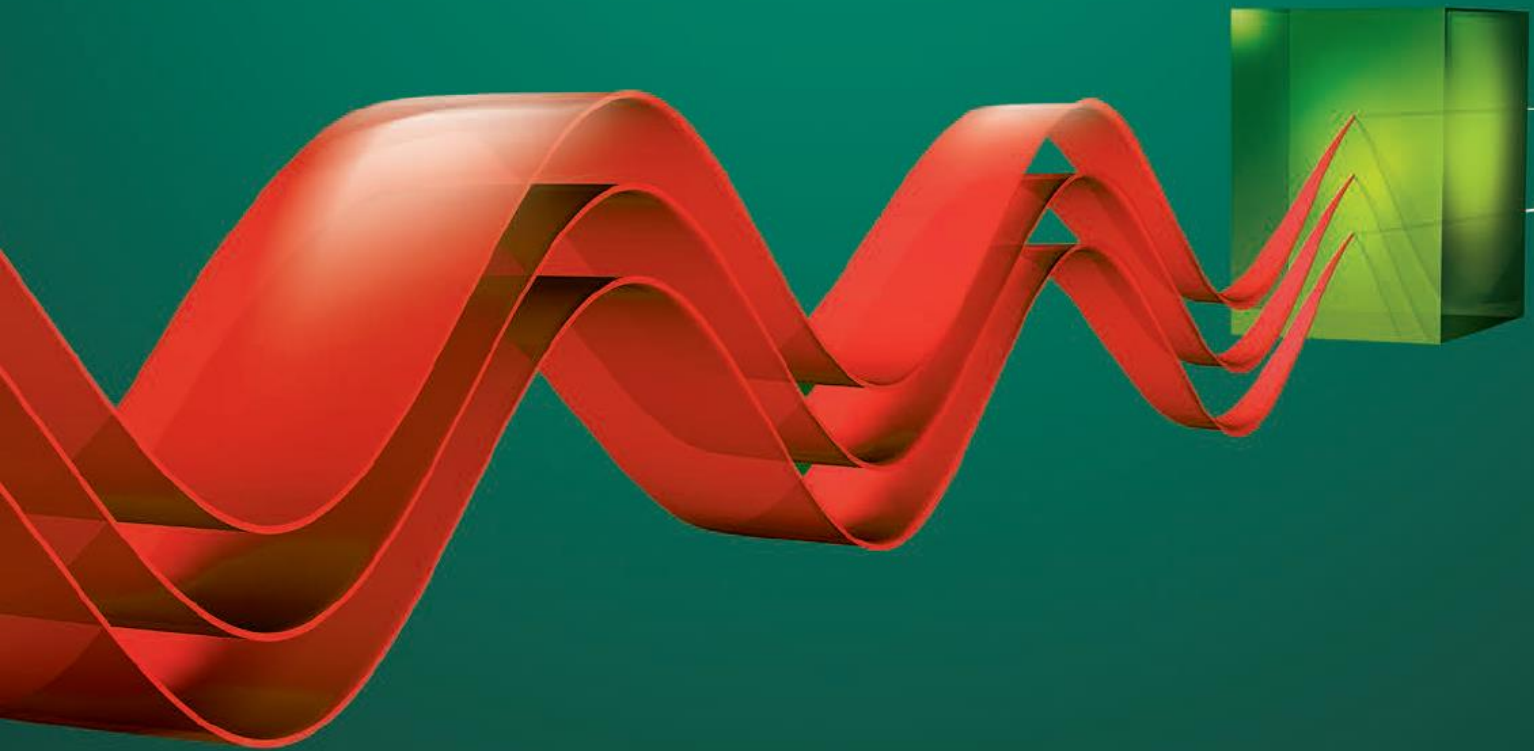
ASIA

电力电子、智能运动、可再生能源
上海国际电力元件、可再生能源管理展览会
International Exhibition and Conference
for Power Electronics, Intelligent Motion,
Renewable Energy and Energy Management


Digital Exposure Opportunities

Shanghai, 26 – 28 June 2019

www.pcimasia-expo.com



mesago
Messe Frankfurt Group

 **messe frankfurt**

Digital exposure – online platform

D01 – D02: Upgraded media package (Silver and Gold)

Each exhibitor has a Basic Media Package which only includes the company name, booth number and product category and would be displayed on the fair’s official website www.pcimasia-expo.com. The Upgraded Media Packages (Silver and Gold) enhance from the Basic Media Package at little expense, allow you to draw more attention from professional buyer.

D01: Silver Media Package

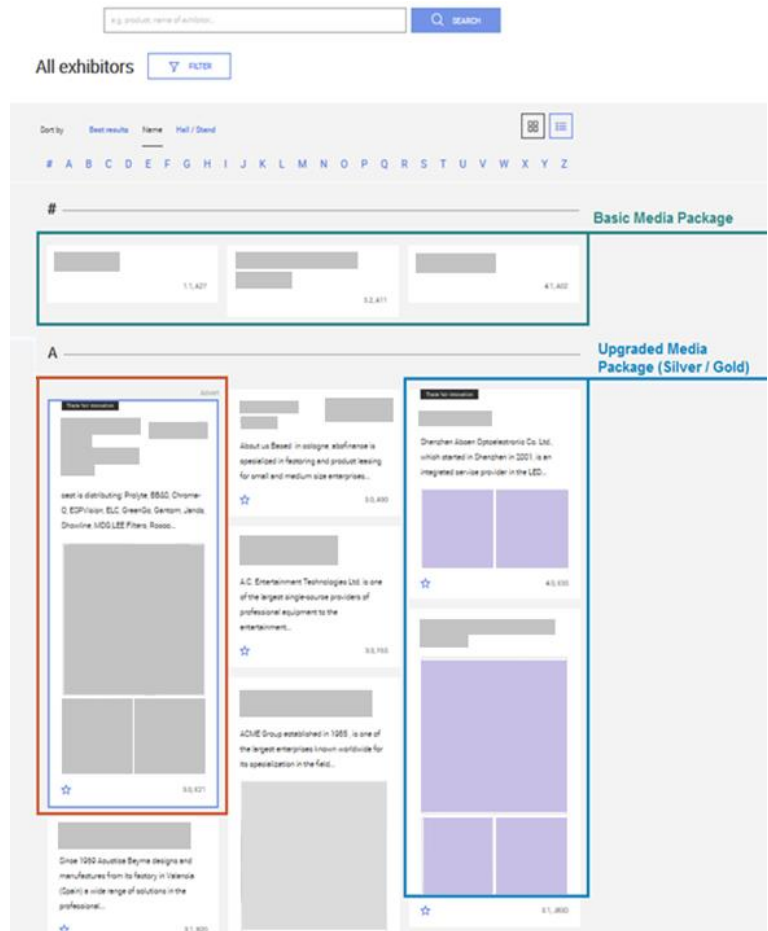
RMB 900

- Company name
- Booth number
- Product group
- Correspondence address
- Email & website
- 1 company page (picture & description)
- 1 product page (picture & description)
- 3 keywords

D02: Gold Media Package

RMB 1,500

- Company name
- Booth number
- Product group
- Correspondence address
- Email & website
- 1 company page (picture & description)
- 5 product pages (picture & description)
- 5 keywords



Please contact us:
 Messe Frankfurt (HK) Ltd
 Contact Person: Ms Celia Rass / Mr Gino Zhao
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 Fax: +852 2519 6800
 Email: digital@hongkong.messefrankfurt.com



Digital exposure – online platform

Add-ons: additional services in the exhibitor and product search on the fair website

Distinguish your company from competitors by booking add-ons for your upgraded media package displayed on the official website. Make use of these add-ons in the exhibitor and product search on the fair website, thus you can reach thousands of trade fair visitors all year round.

D03: Add-ons

Visitors will see you immediately with these add-ons, which increase your visibility!

(a) Top Of Search	(b) Top Of Category	(c) Front Page Box
RMB 4,000	RMB 2,000	RMB 4,000
<ul style="list-style-type: none"> Your entry will be prominently displayed at the top of the search results (This requires the company being listed in the search results) 5 limited advertising spaces (Only 1 entry is displayed in rotation) 	<ul style="list-style-type: none"> Your entry will appear at the top of the search results within a product category 3 limited advertising spaces (Only 1 entry is displayed in rotation) 	<ul style="list-style-type: none"> The trade fair homepage is the starting point for finding more information on the trade fair. 4 limited advertising spaces



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Digital exposure – online platform

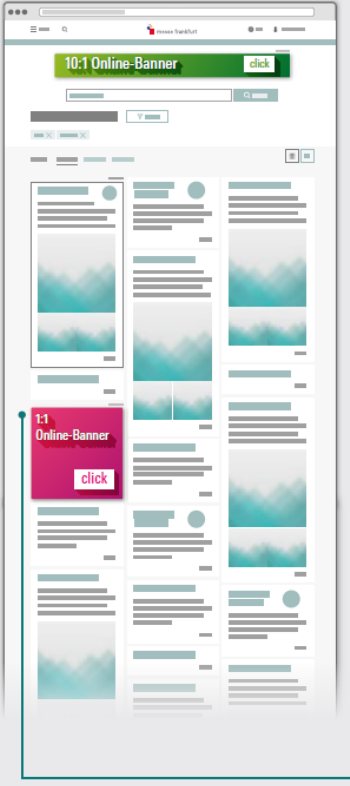
D04: Online banners

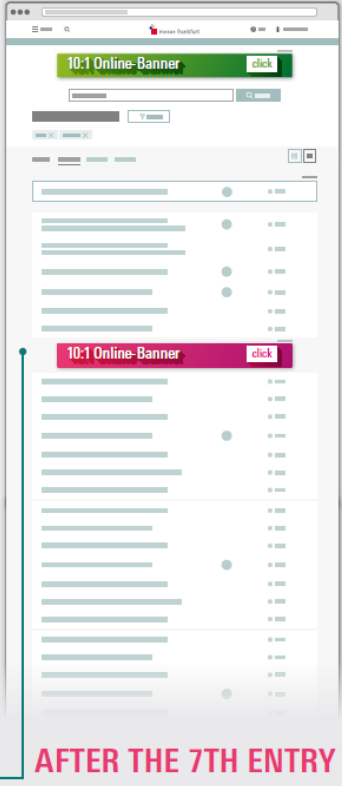
The fair's official website www.pcimasia-expo.com is an exclusive spot to draw attention from all attendees. Your advertising message will be delivered promptly and remained potently in audience's mind.

<p>D04a: Online banner at homepage</p>	<p>D04b: Online banner at exhibitor search – under the header</p>	<p>D04c: Online banner at exhibitor search – after the 7th entry</p>
<p>RMB 6,500</p>	<p>RMB 8,000</p>	<p>RMB 5,500</p>
<ul style="list-style-type: none"> ➤ 4:1 (1,140 x 285 px) ➤ Placement after roughly 1/3 of the page height ➤ Format: jpg / png 	<ul style="list-style-type: none"> ➤ 10:1 (1,140 x 114 px) ➤ Placement under header ➤ Format: jpg / png 	<ul style="list-style-type: none"> ➤ Grid view 1:1 (500 x 500 px); List view 4:1 (1,140 x 285 px) ➤ Placement after the 7th entry ➤ Format: jpg / png

30 %







AFTER THE 7TH ENTRY

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Application form

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D01	Silver Media Package	<input type="checkbox"/>	D02	Gold Media Package	<input type="checkbox"/>
	<ul style="list-style-type: none"> Company name Booth number Product group Correspondence address Email & website 1 company page (picture & description) 1 product page (picture & description) 3 keywords 	RMB 900		<ul style="list-style-type: none"> Company name Booth number Product group Correspondence address Email & website 1 company page (picture & description) 5 product pages (picture & description) 5 keywords 	RMB 1,500
After joining upgraded media package (D01 or D02), add-ons items D03 can be chosen					
Item			Price (RMB)	Qty	
D03	Add-ons	a) Top Of Search	4,000		
		b) Top Of Category	2,000		
		c) Front Page Box	4,000		
D04	Online banner	a) At homepage 4:1	6,500		
		b) At exhibitor search – under the header 10:1	8,000		
		c) At exhibitor search – after the 7th entry	5,500		
Total					

Terms & Conditions:

- Subject to and conditional upon all sums due and payable by each exhibitor having been fully settled. Search, Information and Link Add-Ons are only available upon purchase of an upgraded media package.
- Application for acceptance as a member at the platform must submit a completed and signed application form with company stamp.
- Full payment should be rendered upon receipt of the invoice, the remittance should be faxed / e-mailed to the Organiser.
- Orders without payment or have not submitted remittance will not be processed.
- Reservation of advertising space will be arranged on a 'first come first served' basis.
- The Organiser is not responsible for any error, loss, damage or claim resulting from failure of any advertisement.
- Late arrival will be liable for omission of the advertisement and the cost paid will not be refunded.
- If the exhibitor withdraws his application for whatever reason, after payment received by Organiser, any subscription fee paid will be forfeited.
- Exhibitors are responsible for providing the Organiser with all company logos and materials before deadline, and that all company logos and materials are subject to approval by the Organiser.
- Details of specification of advertisement or all required materials will be notified to exhibitor once Organiser accepted the application.
- The above order form must be accompanied by full payment to the Organiser:
Bank of China, Shanghai Branch, Nanjing Road (West) Third Sub-branch
A/C No.: 448159241206
A/C Holder: Messe Frankfurt (Shanghai) Co., Ltd
A/C - Type: US\$
Swift code: BKCHCNBJ300
- All bank charges are borne by the exhibitor.
- The Organiser reserves the right to decline any advertisement.
- The exhibitor warrants that the information, logo and pictures thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise. The descriptions and photos for fair websites transmitted by the exhibitor may not infringe the rights of third parties either. The exhibitor indemnifies Messe Frankfurt against all claims asserted by third parties in this connection. The Organiser has the right to refuse participation of members found guilty of infringement of intellectual property rights.
- The applicants are also bound by the General Terms and Conditions, available on the website: www.messefrankfurt.com.hk.
- The publication of exhibitor information on the event website starts with the first day of the trade fair, to which the exhibitor has registered, and ends with the exhibitor search of the next event is available.

We hereby accept the Terms & Conditions and sign below

Company name (English) : _____

Company name (Chinese) : _____

Contact person : _____ Booth No. : _____

Tel / Cell phone : _____ Fax : _____ E-mail : _____

Signature (with company stamp) : _____ Date : _____