

## Tips and hints for poster presentations

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### Preparation of your poster:

- Please ensure that your poster includes the presenter's name and organization at the top like in this pattern.
- Use large, clear lettering so that your poster's content is visible from several meters away.
- Avoid long continuous text on your poster. The details should be explained in discussions with interested parties.
- Ensure your poster offers a clear message by focusing on just one or two key points.
- Lots of A4-sized papers (e.g. single PowerPoint slides) displayed on the board are not acceptable.
- Each presenter will be provided with a V-shaped wall and allows you to set up your poster in an area of 2 m wide x 2.5 m height from the bottom. Each presenter will also have a table within the booth area. As there are two walls per presenter, we recommend to prepare two posters for your presentation.
- The organizer will produce and set up your poster in advance.
- [Download Poster Pattern](#)

### [Download Best Practice Poster](#)

### Presenting during the event:

- Be arrive in the poster gallery 5 – 10 minutes before your session starts for an introductory meeting with the session chairman and the other speakers at the session.
- Please be present at your poster board for the whole session.
- You may bring copies of your paper and/or your poster to hand out to interested parties.
- If you wish to keep your poster, please ensure you remove it after the session, otherwise it will be disposed of.
- Please dress properly, and you may bring your business cards.